The Leading Travel Show in Asia-Pacific

OTM®

2018.

January 18, 19 & 20

Bombay Exhibition Centre, Mumbai

Partner Country

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ALL TIME CLASSIC

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Inauguration of OTM 2018

Inaugurated in the presence of:
Mr K J Alphons, Hon'ble Minister of State for Tourism (I/C), Government of India
Mr Jaykumar Rawal, Hon'ble Minister of Tourism, Government of Maharashtra
Mr Michael Michailidis, Head of Market Research Department, Ministry of Tourism Greek National Tourism Organisation
Ms Gamze Kaderoglu, Hon'ble Vice Consul, Consulate General of the Republic of Turkey
Mr Ryoji Noda, Hon'ble Consul General, Consulate General of Japan in Mumbai
Mr Nabin Pokharel, Officiating Director, Nepal Tourism Board
Mr Chen Shoujun, Deputy Director General of Tourism Development Commission of Jilin Province
Mr Yan Xiangjun, Director of Marketing Department, Shandong Tourism Development Commission
Mr Zhang Yin, Director Publicity and Promotion Center, Zhejiang Tourism
Mr Tian Xin, Director, China National Tourist Office, New Delhi
Mr Karan Anand, Head - Relationships, Cox & Kings Ltd.
Mr Sanjiv Agarwal, Chairman & CEO, Fairfest Media Limited

VIP Visit Greek National Tourism Organisation Pavilion at OTM 2018

Greek National Tourism Organisation Pavilion at OTM 2018

Greek National Tourism Organisation Pavilion at OTM 2018

Award

Greek National Tourism Organisation Winning Best Destination Award at OTM 2018

Logo Mileage at Venue Branding, OTM 2018

Main Entrance Gate

Conference Backdrop

Logo Mileage at Venue Branding, OTM 2018

Main Entrance Side Wing

Times of India Advertisements, OTM 2018

OTM 2018

B.E.C. NESCO Goregaon (E) 18th - 20th Jan, 2018

CONSUMER CONNECT INITIATIVE

ASIA-PACIFIC'S LARGEST TRAVEL SHOW OPENS TODAY IN BOMBAY EXHIBITION CENTRE

OVER 1000 + EXHIBITORS FROM 50 + COUNTRIES

Mumbai is hosting OTM, The largest travel show in the Asia Pacific, opening today at the Bombay Exhibition Centre, Goregaon.

1200 sellers from 50+ countries and 25+ States are exhibiting in OTM. They will meet 15,000 trade visitors and hosted buyers, during the 3-day event.

National Tourist Organisations of Turkey, Greece, Indonesia, Thailand, Egypt, Nepal, China, Kenya, Maldives, Rwanda, Macau, Bangladesh, Korea, Japan, Bhutan, Tanzania, Romania, Cambodia, Palestine, Cyprus, Croatia, New Zealand, Fiji, Botswana, Finland, Estonia, Lithuania have set up colourful country pavilions, along with a large number of hotels, attractions and operators from every destination.

Bulgaria, Canada, Dubai, Germany, Hong Kong, Iran, Kazakhstan, Malaysia, Peru, Philippines, Russia, Seychelles, Singapore, Sri Lanka, United Kingdom, USA, Uzbekistan and Vietnam are represented through private operators at OTM 2018.

The Ministry of Tourism, Government of India has a colourful presence in the show. The Union Minister of State for Tourism Mr. K J Alphons is inaugurating the show, in the presence of the Maharashtra's Minister of Tourism Mr. Jaykumar Rawal.

Major Indian destinations have as much strong a presence in OTM as their international counterparts. Tourism departments of Maharashtra, Himachal Pradesh, Uttarakhand, Jammu & Kashmir, West Bengal, Goa, Gujarat, Odisha, Arunachal Pradesh, Andhra Pradesh, Karnataka, Punjab, Andaman & Nicobar, Jharkhand, Madhya Pradesh, Chandigarh, Tripura have set up enchanting state pavilions, with operators from their respective states present.

In addition to buying and selling activities on the OTM showfloor, hundreds of crores of business trade would be generated. There are a number of enriching and thought-provoking meeting sessions, workshops and panel discussions on the sides with leaders and professional experts from India and abroad.

India's leading tour operator Cox & Kings, will be conducting destination workshops as Knowledge Partner.

OTM has also partnered with TrustHQ, to organise Travel Technology Track, with sessions on innovative travel tech solutions, panel discussions with industry thought-leaders and digital skill development workshops.

With Travel Innovator Showcase, 10-minute dedicated presentation/pitching slot would also be organised.

Phocuswright, the global travel market research company, will be conducting a session on understanding the Millennial Travellers.

The session on Film Tourism, called Cine Locales @ OTM will connect the film and television fraternity with Indian and international tourism boards, to leverage the huge potential of promoting tourism through film shoots.

A Special Business Session on Promoting Tourism in North East Region is being organised at OTM under the aegis of Ministry of Development of North East Region and NEDC.

Mumbai serves as a gateway city to the largest chunk of India's outbound market. It is also the largest source market in India of business, luxury, MICE and domestic travel in India. This is a great factor behind OTM's success and emergence as the largest travel trade show in the Asia-Pacific region.

Entry on the first two days, and till 2 pm on the last day is reserved for travel trade visitors. After 2 pm on Saturday, the last day, the show will be open to all.

The Largest Travel Show in Asia-Pacific

OTM

OPENS TODAY!

1000+ Exhibitors from 50+ Countries

From Mumbai to the World, the largest travel trade show in Asia-Pacific

Inauguration Today by
Mr K J Alphons, Hon'ble Minister of State for Tourism (I/C), Govt of India,
in the presence of
Mr Jaykumar Rawal, Hon'ble Minister of Tourism, Govt of Maharashtra

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January 18, 19 & 20 - 2018

Bombay Exhibition Centre (Hall 1) NSE Complex, Goregaon (E) - Mumbai

A must-visit if you are a Travel Agent, Tour Operator, Wedding Planner, Business Travel Buyer, MICE Planner, Institute, Association, Film or TV production house.

+91 97 1190 1753

Day 01 : 10 am to 6 pm (Travel Trade only) Entry Fee: Rs 500/- Day 02 : 10 am to 6 pm (Travel Trade only) Entry Fee: Rs 200/-
Day 03 : 10 am to 2 pm (Travel Trade only) Entry Fee: Rs 200/- 2 pm to 6 pm (Open For All) Entry Fee: Rs. 100/-
OTM is a trade show, visitors below 18 years are not allowed during Trade Hours. (Rights of admission reserved)

Block Advertisement in Times of India

Logo Mileage in Hindustan Times Advertisement

HINDUSTAN TIMES, MUMBAI
FRIDAY, JANUARY 19, 2018

hindustantimes | metro | 07

Dine under the stars: Rooftop eateries policy gets BMC nod

WITH RIDERS Restaurants need NOC from fire dept, police; cannot use gas cylinders, or disturb peace

WHAT YOU CAN EXPECT FROM THE NEW POLICY

Civic officials said the new policy would lead to regulation of rooftop restaurants in the city

CONDITIONS IMPOSED ON RESTAURANTS

SAFFRON ALLIES SPAR

649 complaints filed against police officers in one year

WHAT IS THE SPCA?

SPCA HELPS MAN WHO WAS ILLEGALLY DETAINED

face to face

JUSTICE ANAND V POTDAR, chairperson, SPCA

'Complaints can be filed against cops of any rank'

DOMBIVLI CASE

Accused were paid ₹50L to kill corporator: Cops

Day after losing husband, woman kills herself by jumping into well

SUSMITHA RAVI VAS
SUFFERING FROM DEPRESSION EVER SINCE SHE LOST HER SON, SAID PVR ICE

OTM
LAST 2 DAYS!
1000+ Exhibitors from 50+ Countries
From Mumbai to the World, the largest travel trade show in Asia-Pacific
A must-visit if you are a Travel Agent, Tour Operator, Wedding Planner, Business Travel Buyer, MICE Planner, Institute, Association, Film or TV production house.
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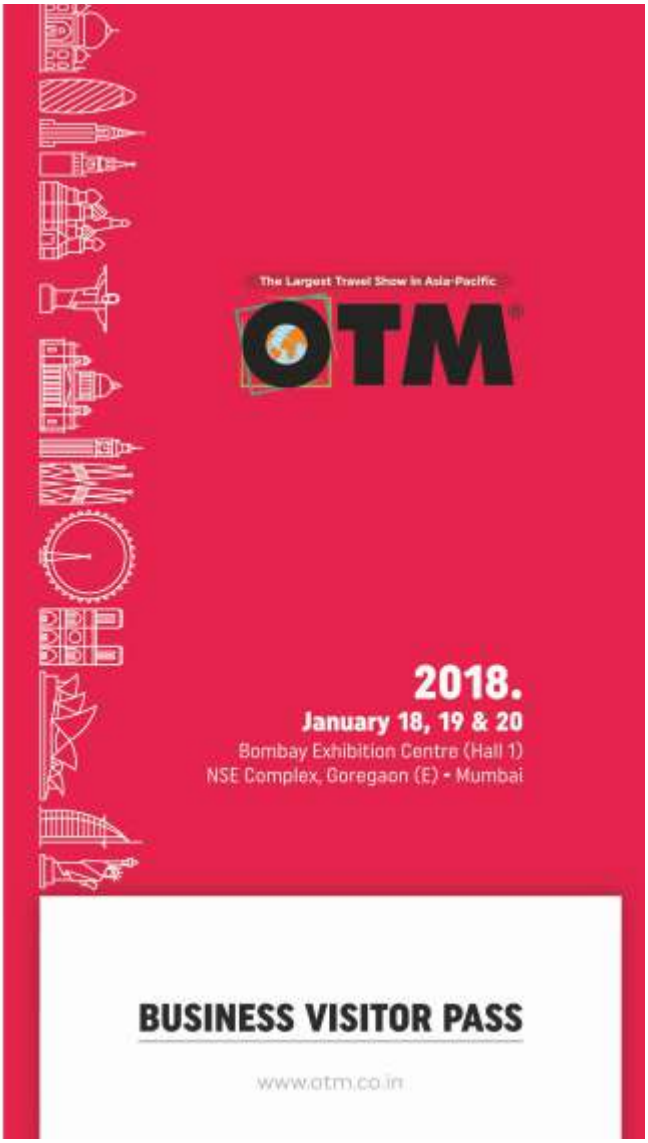
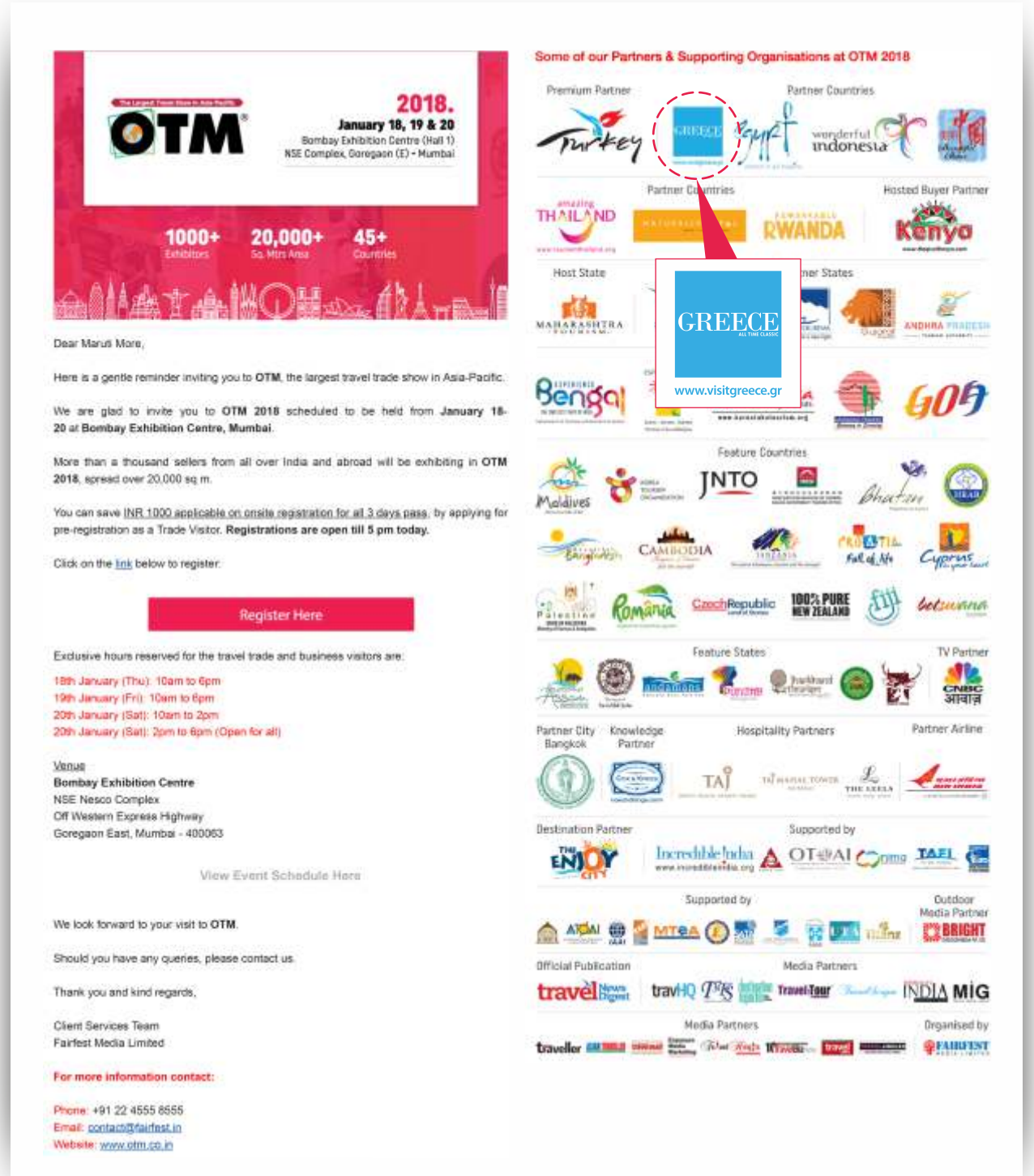


Invitation Card

Logo Mileage in Print Promotional Materials

Exhibition Catalogue

Logo Mileage in E Invitation



OTM

2018.
January 18, 19 & 20
Bombay Exhibition Centre (Hall 1)
NSE Complex, Goregaon (E) - Mumbai

1000+ Exhibitors | 20,000+ Sq. Mtrs Area | 45+ Countries

Dear Maruti More,

Here is a gentle reminder inviting you to **OTM**, the largest travel trade show in Asia-Pacific.

We are glad to invite you to **OTM 2018** scheduled to be held from **January 18-20** at **Bombay Exhibition Centre, Mumbai**.

More than a thousand sellers from all over India and abroad will be exhibiting in **OTM 2018**, spread over 20,000 sq m.

You can save INR 1000 applicable on onsite registration for all 3 days pass, by applying for pre-registration as a Trade Visitor. **Registrations are open till 5 pm today.**

Click on the link below to register:

Register Here

Exclusive hours reserved for the travel trade and business visitors are:

18th January (Thu): 10am to 6pm
19th January (Fri): 10am to 6pm
20th January (Sat): 10am to 2pm
20th January (Sat): 2pm to 6pm (Open for all)

Venue
Bombay Exhibition Centre
NSE Nesco Complex
Off Western Express Highway
Goregaon East, Mumbai - 400063

View Event Schedule Here

We look forward to your visit to **OTM**.

Should you have any queries, please contact us.

Thank you and kind regards,

Client Services Team
Fairfest Media Limited

For more information contact:

Phone: +91 22 4555 8555
Email: contact@fairfest.in
Website: www.otm.co.in

Some of our Partners & Supporting Organisations at OTM 2018

Premium Partner
Partner Countries
Partner Countries
Hosted Buyer Partner
Host State
Feature Countries
Feature States
TV Partner
Partner City Bangkok
Knowledge Partner
Hospitality Partners
Partner Airline
Destination Partner
Supported by
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Birds Eye View