



SPONSORSHIP OPPORTUNITIES

Explore sponsorship opportunities with us to give your brand great visibility and boost your outreach in the booming Indian travel market.



Country / State Title Sponsorship

PARTNERSHIP BENEFITS	PREMIUM PARTNER COUNTRY / STATE (EXCLUSIVE)	PARTNER COUNTRIES / STATES	FOCUS COUNTRIES / STATES	FEATURE COUNTRIES / STATES	OFFICIAL PARTNER
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Logo will appear as Premium Partner / Partner / Focus / Feature Country / State / Official Partner in

Event Publicity Campaign	Yes	Yes	Yes	Yes	Yes
E-Invitation	Yes	Yes	Yes	Yes	Yes
Partners Page on Event Website	Yes	Yes	Yes	Yes	Yes
Onsite Branding	Yes	Yes	Yes	Yes	Yes
Partners Page in Exhibition E-Directory	Yes	Yes	Yes	Yes	Yes
Mention in Press Release	Yes	Yes	Yes	Yes	Yes
Emailer to 50,000+ travel agents and tour operators from pan India	Four Emails	Three Emails	Two Emails	One Email	One Email
Social Media Promotion on OTM, BLTM, TTF large channels	Four Posts	Three Posts	Two Posts	One Post	One Post
Advertisement in Travel News Digest: Website and App	Four	Three	Two	One	One
Advertisement in Exhibition E-Directory	Yes	Yes	Yes	Yes	Yes
Partnership Charges	INR 37,50,000* USD 50,000*	INR 18,50,000* USD 25,000*	INR 11,00,000* USD 15,000*	INR 7,50,000* USD 10,000*	INR 7,50,000* USD 10,000*

*plus GST @ 18%, partnership charges are exclusive of space cost and minimum space required for partnership status:
Premium Partner Country / State - 200 sqm, Partner Countries / States - 100 sqm, Focus Countries / States - 60 sqm,
Feature Countries / States - 36 sqm, Official Partner - 18 sqm

Official Partner Hotel Sponsorship (Exclusive)



Be the **Official Partner Hotel** of the Show. Maximise your visibility amongst a targeted audience of buyers, decision makers and business heads from Pan-India. Highlight your brand, properties and offers to 30,000 trade visitors in the best setting.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	11,25,000	15,000
OTM Mumbai	18,50,000	25,000
BLTM Delhi	18,50,000	25,000

Official Partner Airline Sponsorship (Exclusive)



Become the **Official Partner Airline** of the Show. Maximise your visibility amongst a targeted audience of buyers, decision makers and business heads from Pan-India. Highlight your brand and offers to 30,000 trade visitors in the best setting.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	11,25,000	15,000
OTM Mumbai	18,50,000	25,000
BLTM Delhi	18,50,000	25,000

Lanyard Sponsorship



Attractive **lanyards** are produced to hold the entry badges and distributed to all exhibitors, trade visitors, press, delegates, VIPs. Your logo will appear on the lanyard.

(Quantity: 10,000 Nos)

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	15,00,000	20,000
BLTM Delhi	7,50,000	10,000

Badge Sponsorship

The badge is the most widely distributed and most visible element in the show, used extensively during the span of 3 days. Your logo will appear in the main section of the badge, giving it unparalleled prominence.

Every time a show attendee scans his/her card by using the event app SnapCard, your logo will catch their eye.



(Quantity: 10,000 Nos)

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	15,00,000	20,000
BLTM Delhi	7,50,000	10,000

Show Carry Bag Sponsorship



(Quantity: 5,000 Nos)

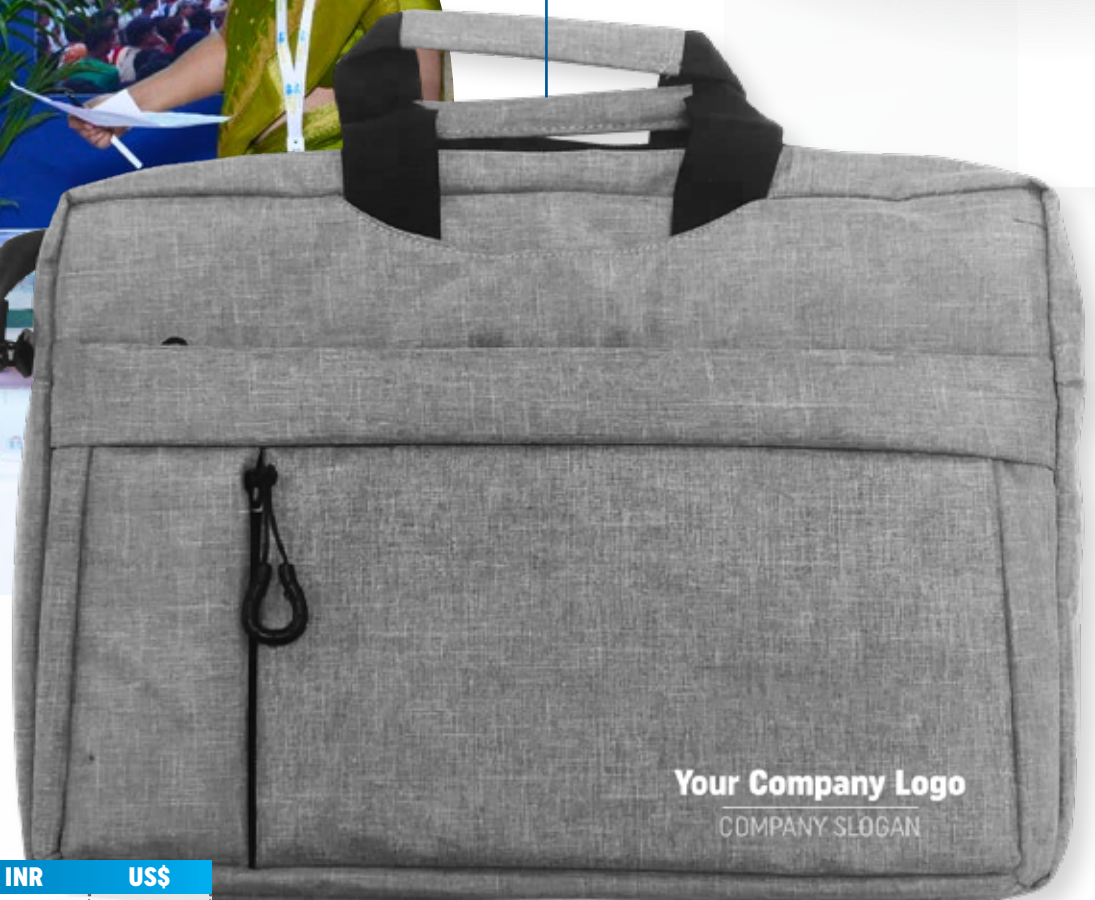
PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	6,00,000	8,500
OTM Mumbai	7,50,000	10,000
BLTM Delhi	7,50,000	10,000

Provide visitors with **show bags** to help them collect information. Your logo and message will appear on the show carry bags to be distributed from the registration area and help desk counters.

Buyers & VIP Kit Bags Sponsorship



Handed to every buyer and VIP who attends the show, these bags will be **imprinted with your logo**. Your branding stays with the buyers and VIPs even after the show is over. Provides great long-term visibility.



PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	6,00,000	8,500
OTM Mumbai	7,50,000	10,000
BLTM Delhi	7,50,000	10,000

Registration Area Sponsorship



Give your logo a headstart. Multiple **registration counters** are situated at the entrance for the registration of delegates, business visitors and general visitors. Your logo will appear on the registration backdrop and front fascia of the registration counter. You will be provided with a self-standing display wall at vantage locations for putting up your publicity posters/logo/ branding.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	15,00,000	20,000
BLTM Delhi	11,00,000	15,000

VIP/Business Lounge Sponsorship



Created to facilitate buyer-seller business interactions, the **VIP/Business Lounge** is frequented by both. Your logo will be displayed at various prominent locations in the business lounge, putting your brand in front of decision-makers.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	22,50,000	30,000
BLTM Delhi	22,50,000	30,000

Cine Locales Lounge

Sponsorship



A top of the line Bollywood-themed lounge wherein exhibitors will be interacting with premier film and TV producers. **Cine Locales** is India's premier marketplace connecting commercial, film & television professionals to global destinations and locations. Your logo will be displayed at various prominent locations in the lounge.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	-	-
OTM Mumbai	22,50,000	30,000
BLTM Delhi	-	-

Exclusive Video Advertisements on LED Wall Sponsorship



LED Screen Details:

- Pixel Pitch : 1.56
- Size (mm) : 60000 x 3375
- Resolution (px) : 3840 x 2160 (4K)

PRICING: exclusive of GST @18%	INR	US\$
OTM Mumbai	11,25,000	15,000

Your **video advertisements** will be displayed on the **LED wall** built into the Entry Gate. This is the best way to gain crucial mind space just as visitors, VIPs and special Invitees are entering the show. Your brand will be the first thing they will be exposed to at the show, generating invaluable recall. The deliverables can be customised as per your requirements.

Evening Function Sponsorship



Sponsor an **Evening Function** after a busy networking day to help buyers close off their day in the most pleasant way! You get an opportunity to showcase the destination to an exclusive audience (travel trade and meetings & incentive buyers) that appeals to your business requirements. You will be provided with self-standing displays at vantage locations for putting up your publicity posters/logo/branding.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	10,00,000	13,400
OTM Mumbai	15,00,000	20,000
BLTM Delhi	15,00,000	20,000

Networking Lunch / Dinner for 200 Buyers & Sellers

Sponsorship



Sponsor a **networking lunch/dinner for 200 buyers & sellers** to gain one-to-one brand visibility among your target audience. You get an opportunity to showcase the destination to an exclusive audience (travel trade and meetings & incentive buyers) that appeals to your business requirements. Your logo will be displayed at various prominent locations in the lunch/dinner area. You will be provided with a self-standing display wall at vantage locations for putting up your publicity posters/logo/branding. You will also be given 15 minutes for A/V presentation.

PRICING*: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	22,50,000	30,000
BLTM Delhi	22,50,000	30,000

* Additional USD 20,000 / INR 15,00,000 for Cocktail

Exclusive Hosted Breakfast / Lunch / Tea Break (Upto 50pax.) Sponsorship



Welcome your buyers with a treat! Sponsor a **Networking Breakfast / Luncheon / Coffee Break** for a selective interaction with 30-50 buyers & sellers to gain one-to-one brand visibility among your target audience. You get an opportunity to showcase the destination to an exclusive audience (travel trade and meetings & incentive buyers) that appeals to your business requirements. Your logo will be displayed at various prominent locations in the breakfast / lunch / tea break area.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	5,00,000	6,700
OTM Mumbai	7,50,000	10,000
BLTM Delhi	7,50,000	10,000

Aqua Partner Sponsorship

5000 **drinking water** bottles are distributed to all exhibitors and kept in buyers' lounges. Sponsoring it is a cost-effective means to generate goodwill.



(Quantity: 5,000 Nos)

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,50,000	2,000
OTM Mumbai	1,50,000	2,000
BLTM Delhi	1,50,000	2,000

Travel News Digest Interview Wall Sponsorship



Get your brand the best visibility at the show with our **Travel News Digest Interview Board**. Your logo will be showcased while interviewing exhibitors, buyers and speakers during the event. Maximise your brand exposure even after the event is over!

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,25,000	1,700
OTM Mumbai	1,87,500	2,500
BLTM Delhi	1,87,500	2,500

Wall Branding Sponsorship



Showcase your company's advertisement on a 15 feet (w) x 10feet (h) **Wall Branding** placed at key locations of the Exhibition Hall. Increase your brand visibility while capturing a maximum of eyeballs on the show floor.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,25,000	1,700
OTM Mumbai	1,87,500	2,500
BLTM Delhi	1,87,500	2,500

Walkway Billboards

Sponsorship

India's Biggest Travel Show Network

TTF
TRAVEL & TOURISM FAIR

12 13 14 July 2019

Netaji Indoor Stadium and
Khudiram Anushilan Kendra

**INDIA'S
BIGGEST
TRAVEL
SHOW
NETWORK**

AHMEDABAD • BENGALURU • CHENNAI • DELHI
HYDERABAD • KOLKATA • MUMBAI • PUNE • SURAT

RATNAGIRI
Mahavihara

Dhauli Chandragiri Lalitagiri

Ratnagiri boasts of an impressive Stupa surrounded by votive stupas of varying dimensions, with carvilinear tower, which is one of its kind discovered in Odisha. Large number of stone sculptures, few bronze and brass image of Buddha prove that Ratnagiri was a great centre of Tertiary Buddhism. It is part of the Diamond Triangle with other nearby Buddhist sites such as Lalitagiri, Udayagiri and Lingula Hills.

ODISHA
INDIA'S BEST KEPT SECRET.

OTDC Central Reservation Counter (10am-6pm) | Tel.: +91674 243 0764 | Toll Free: 1800 208 1414 | Email: oritour@gmail.com | Website: odishatourism.gov.in/visitodisha.org

Placed at prominent locations at the show venue, **walkway billboards** are unmissable by anyone who visits the show. You will have your branding/message/ad on 15 ft width x 10 ft height billboards in the main walkway leading up to the entrance.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,25,000	1,700
OTM Mumbai	1,87,500	2,500
BLTM Delhi	1,87,500	2,500

Hall Layout Plans Sponsorship



STANDS A

101	102	103	104	105	106	107	108	109	110
111	112	113	114	115	116	117	118	119	120
121	122	123	124	125	126	127	128	129	130
131	132	133	134	135	136	137	138	139	140
141	142	143	144	145	146	147	148	149	150
151	152	153	154	155	156	157	158	159	160
161	162	163	164	165	166	167	168	169	170
171	172	173	174	175	176	177	178	179	180
181	182	183	184	185	186	187	188	189	190
191	192	193	194	195	196	197	198	199	200

STANDS B & C

201	202	203	204	205	206	207	208	209	210
211	212	213	214	215	216	217	218	219	220
221	222	223	224	225	226	227	228	229	230
231	232	233	234	235	236	237	238	239	240
241	242	243	244	245	246	247	248	249	250
251	252	253	254	255	256	257	258	259	260
261	262	263	264	265	266	267	268	269	270
271	272	273	274	275	276	277	278	279	280
281	282	283	284	285	286	287	288	289	290
291	292	293	294	295	296	297	298	299	300

STANDS D

301	302	303	304	305	306	307	308	309	310
311	312	313	314	315	316	317	318	319	320
321	322	323	324	325	326	327	328	329	330
331	332	333	334	335	336	337	338	339	340
341	342	343	344	345	346	347	348	349	350
351	352	353	354	355	356	357	358	359	360
361	362	363	364	365	366	367	368	369	370
371	372	373	374	375	376	377	378	379	380
381	382	383	384	385	386	387	388	389	390
391	392	393	394	395	396	397	398	399	400

STANDS E & F

401	402	403	404	405	406	407	408	409	410
411	412	413	414	415	416	417	418	419	420
421	422	423	424	425	426	427	428	429	430
431	432	433	434	435	436	437	438	439	440
441	442	443	444	445	446	447	448	449	450
451	452	453	454	455	456	457	458	459	460
461	462	463	464	465	466	467	468	469	470
471	472	473	474	475	476	477	478	479	480
481	482	483	484	485	486	487	488	489	490
491	492	493	494	495	496	497	498	499	500

Give your company a never before exposure. A site much referred to by all visiting delegates. The **layout plans** will be placed at prime locations in the fair ground. Your logo will appear below the layout plan, giving your company an instant edge.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	1,87,000	2,500
OTM Mumbai	7,50,000	10,000
BLTM Delhi	3,50,000	5,000



Hosted Buyer Sponsorship



Hundreds of hand-picked **pre-qualified buyers** from important source markets in India are flown from all the major cities of India and neighbouring countries to our shows. These include top buyers from the travel trade, MICE and business travel segments, who are selected through a rigorous process. Sponsors and co-sponsors of the Hosted Buyer Program will capture their attention, at a relatively low cost, on the first-come basis.

It provides you with exclusive branding experience to a highly-targeted segment.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	15,00,000	20,000
OTM Mumbai	22,50,000	30,000
BLTM Delhi	22,50,000	30,000

Business Card Holder Sponsorship

500 registered visitors and buyers at the exhibition will be given an attractive **business card album**.

Sponsoring this may be the most effective means to register your brand to the most important visitors in the exhibition, for a long time.



PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	3,75,000	5,000
OTM Mumbai	6,30,000	8,500
BLTM Delhi	6,30,000	8,500

Forum Keynote Sponsorship



Get your brand exclusive prime time with a 30 min **Forum Keynote** on the Open Stage of the show. Be part of the pioneers of Reviving Travel and share your views with a dedicated audience. The Forum is one of the most well-attended programmes of the show, bringing together CxOs from the biggest travel brands in India and Asia for a set of inspiring panel discussions on the future of travel in the APAC region.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	12,50,000	16,700
OTM Mumbai	18,50,000	25,000
BLTM Delhi	18,50,000	25,000

Forum Knowledge Partner Sponsorship



Get your brand exclusive visibility at the Forum. Your logo and brand will be featured as the **Forum Knowledge Partner** of the Forum. Be part of the pioneers of Reviving Travel and share your views with a dedicated audience. The Forum is one of the most well-attended programmes of the show, bringing together CxOs from the biggest travel brands in India and Asia for a set of inspiring panel discussions on the future of travel in the APAC region.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	10,00,000	13,500
OTM Mumbai	15,00,000	20,000
BLTM Delhi	15,00,000	20,000

Roadshow for Travel Trade Sponsorship



You can conduct an **exclusive roadshow** for the travel trade, which will be facilitated by Fairfest. You get an opportunity to showcase the destination to a filtered audience (travel trade and meetings & incentive buyers) that appeals to your business requirements. We will provide a complete roadshow solution for 100 travel trade members.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	15,00,000	20,000
BLTM Delhi	15,00,000	20,000

Presentation at the Show

(30 - 45 min)
Sponsorship



Get your brand on prime time at the show with a 30 to 45 min exclusive presentation: **Destination Presentation - Travel Tech - MICE - Product Presentation**. Be part of the pioneers of Reviving Travel and share your insights / products/ services with a dedicated audience.

Ensure undivided attention to your brand, products and/or promotions and maximum visibility during the exhibition.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	2,00,000	2,000
OTM Mumbai	3,00,000	4,000
BLTM Delhi	3,00,000	4,000

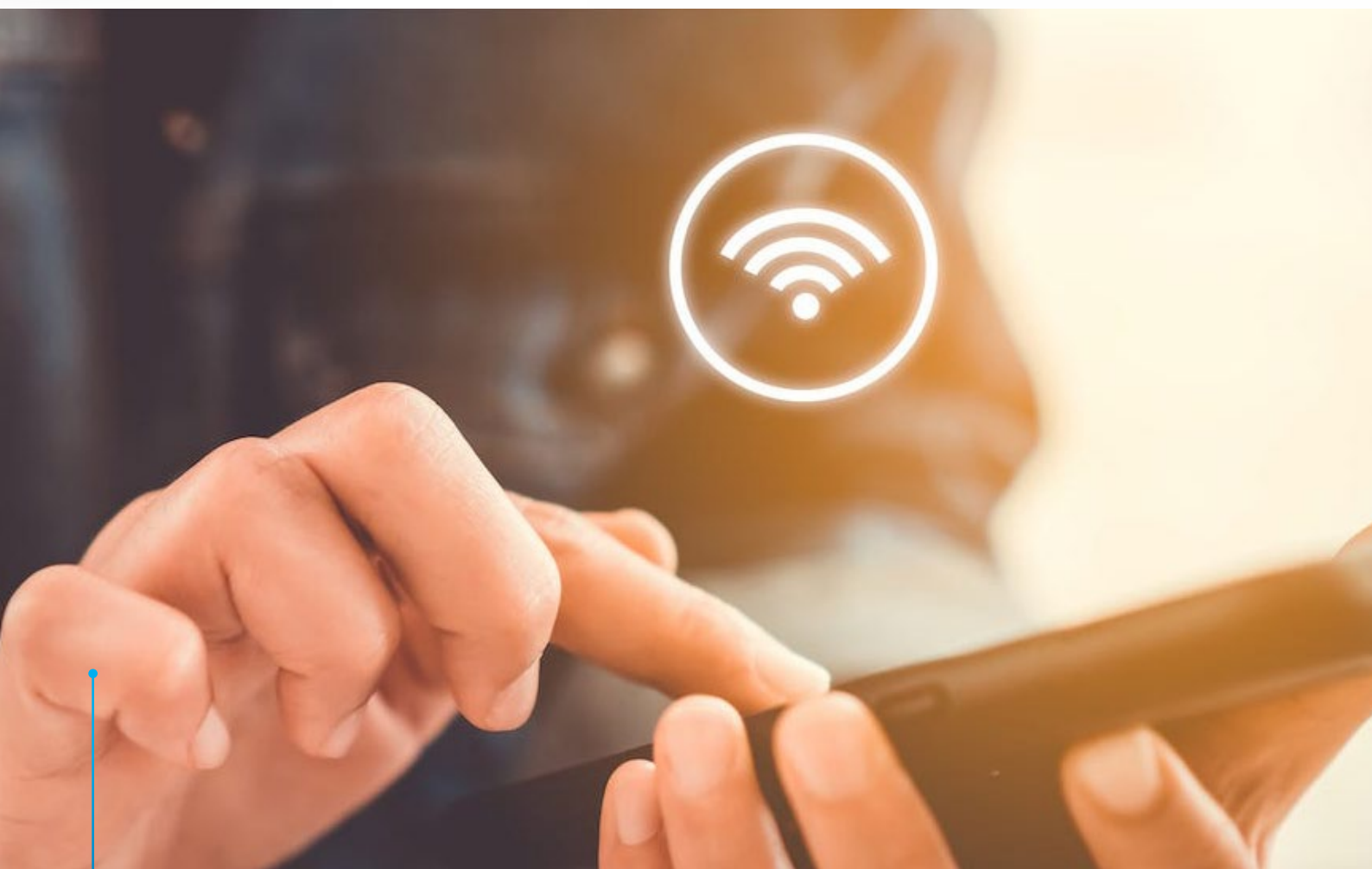
Mobile Charging Zone (Exclusive) Sponsorship



Your logo will be placed at multiple spots of the **Mobile Charging Zone** for prime visibility. Leverage the time visitors are taking out of the busy show floor to recharge their mobile phones.

PRICING: exclusive of GST @18%	INR	US\$
OTM Mumbai	3,75,000	5,000
BLTM Delhi	3,75,000	5,000

Wi-Fi Network (Exclusive) Sponsorship



Get your brand on the **Wi-Fi network** of the venue for premium visibility during the three days of the show! The Wi-Fi network will be named according to your choice.

PRICING: exclusive of GST @18%	INR	US\$
OTM Mumbai	3,75,000	5,000
BLTM Delhi	3,75,000	5,000

Floor Branding Sponsorship



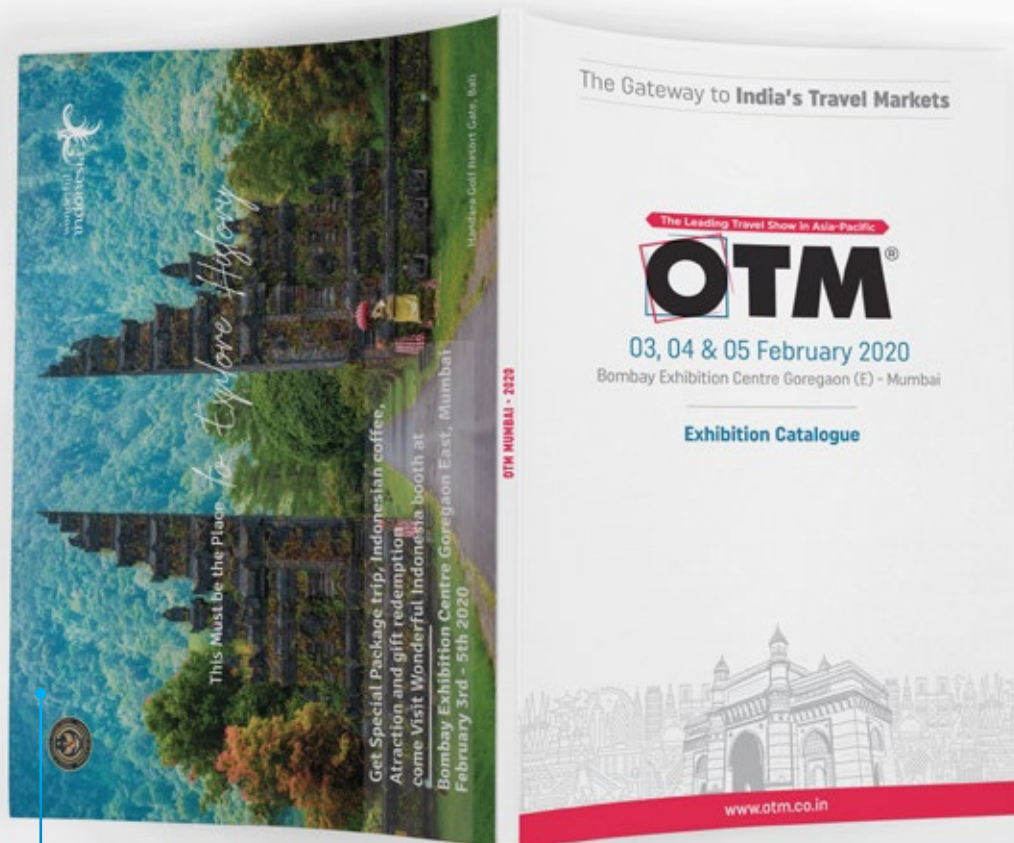
**YOUR
BRANDING
HERE**

Leave your mark along the show floor! With these uniquely designed **floor stickers** placed all around the exhibition floor. Guide the audience to your pavilion, from all sides of the exhibition!

(Quantity: 30 Nos)

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,00,000	1,500
OTM Mumbai	1,00,000	1,500
BLTM Delhi	1,00,000	1,500

Full Page Advertising: Back Cover of the Exhibition Directory (Exclusive) Sponsorship



The exhibition directory being a single-point reference guide is sought-after by all show attendees. It is used by travel decision-makers and remains as a reference book in their library. A destination feature or writeup in the **Back Cover** is exclusive and a unique way of attracting the attention of these top buyers and acts as an additional medium of marketing your destination/package. Since the Exhibition Directory is available to one and all, it has maximum outreach potential.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	4,50,000	6,000
OTM Mumbai	6,75,000	9,000
BLTM Delhi	6,75,000	9,000

Full Page Advertising: Inner Cover of the Exhibition Directory (Exclusive) Sponsorship



The exhibition directory being a single-point reference guide is sought-after by all show attendees. It is used by travel decision-makers and remains as a reference book in their library. A destination feature or writeup in the **Inner Cover** is exclusive and a unique way of attracting the attention of these top buyers and acts as an additional medium of marketing your destination/package. Since the Exhibition Directory is available to one and all, it has maximum outreach potential.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	3,75,000	5,000
OTM Mumbai	5,60,000	7,500
BLTM Delhi	5,60,000	7,500

Destination Feature/ Write-Up In Exhibition Directory Sponsorship

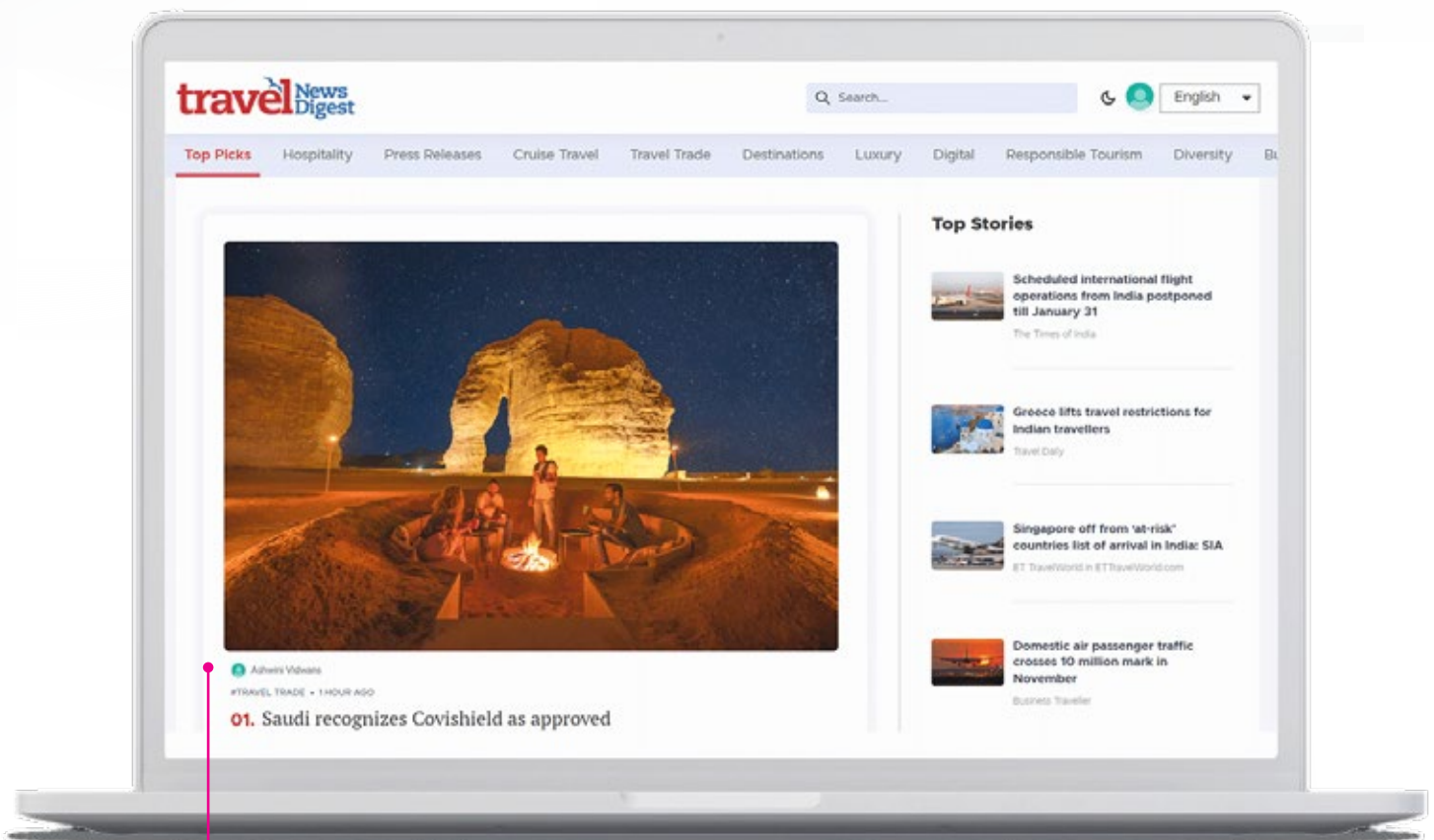


The **Exhibition Directory** being a single-point reference guide is sought-after by all show attendees. It is used by travel decision-makers and remains as a reference book in their library. A destination feature or writeup is a unique way of attracting the attention of these top buyers and acts as an additional medium of marketing your destination/package.

Since the Exhibition Directory is available to one and all, it has maximum outreach potential.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	2,50,000	3,400
OTM Mumbai	3,75,000	5,000
BLTM Delhi	3,75,000	5,000

Website Banner Sponsorship



Your **Website Banner** is highlighted in the Top 5 stories of the Travel News Digest website for 1 month, giving it the maximum reach amongst our 30,000+ online readers.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	50,000	700
OTM Mumbai	50,000	700
BLTM Delhi	50,000	700

Online Meeting Diary Sponsorship



The **Online Meeting Diary Partner** occupies premium brand space in the meeting diary web portal and mobile apps. Every meeting request and confirmation email sent carries your branding and your banners appear on every screen inside the app, keeping you at the forefront of every buyer interaction before the show even starts.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	2,00,000	3,000
OTM Mumbai	4,00,000	6,000
BLTM Delhi	4,00,000	6,000

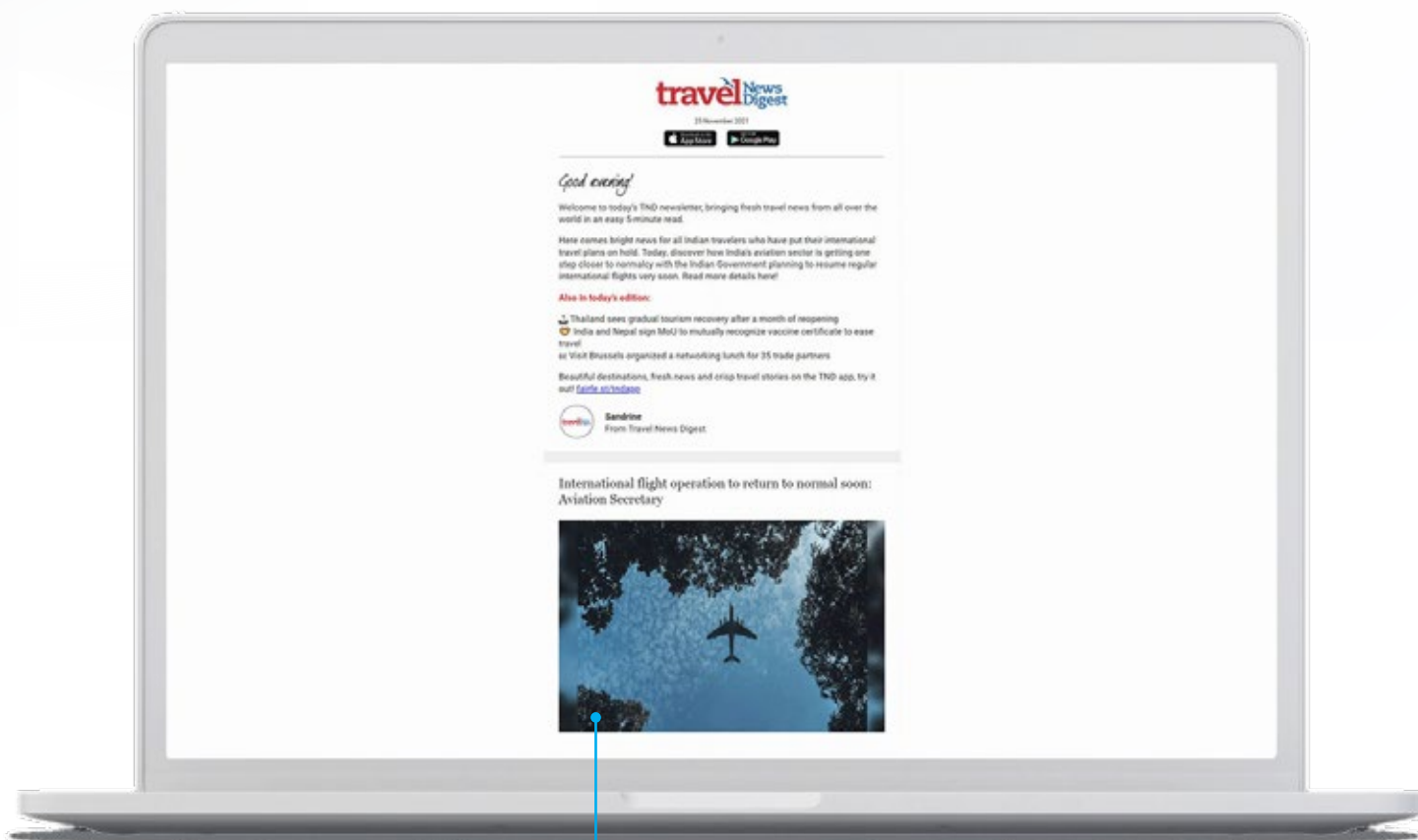
Dedicated Emailer Sponsorship



Your latest promotions, deals, offers and product news delivered to a highly targeted audience via a **Dedicated Emailer** to over 50,000+ travel trade industry subscribers.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,00,000	1,400
OTM Mumbai	1,00,000	1,400
BLTM Delhi	1,00,000	1,400

Newsletter Sponsorship



A fantastic opportunity to get your news in front of 50,000+ eyes, part of our travel trade database from Pan-India, who receive our daily **newsletter**.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	50,000	700
OTM Mumbai	50,000	700
BLTM Delhi	50,000	700

Advertisement /Write-up in Exhibition Newsletter / Travel News Digest Sponsorship



Exhibition newsletter is the most widely distributed communication. The newsletter is released during the exhibition and it contains a detailed report on the inauguration, conference/presentation/roadshow schedule, etc. An **Advertisement/Write-up in the newsletter / Travel news digest** creates a buzz and attracts attention of the participants, trade visitors and general visitors.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	2,50,000	3,400
OTM Mumbai	3,75,000	5,000
BLTM Delhi	3,75,000	5,000

SOME OF OUR PARTNERS AND SUPPORTING ORGANISATIONS

Premium Partner



Partner Countries



Partner Countries



Partner States



Partner States



Feature Countries



Feature Countries



Partner City



Feature States

Feature States



Partner Airline



Partner Airlines



Knowledge Partner



Feature Destination



Forum Knowledge Partner



Partner Hotel



Digital Studio Partner



DMC Partner



Online B2B Partners



Online B2B Partners



Destination Partners

Holiday Partner



Ground Transportation Partner



Technology Partner



Audio Visual Partner



Official Publication



TV Partner



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Off Andheri - Kurla Road

Andheri East, Mumbai - 400 093

New Delhi

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New Delhi - 110016